



Media Contact:

Lynn Walters
(703) 270-0017 x702
media@escapethewolf.com

Escape the Wolf eLearning Recognized with Top Creative Award
Curriculum Builds Sustained Security Awareness for Global Travelers

June 13, 2011 (Virginia Beach, VA) – Escape the Wolf’s innovative, new eLearning curriculum has been recognized with a first-place award in an international creative competition in May. Escape the Wolf mitigates employee global travel risks through products and services that support preemptive, holistic awareness and action.

Escape the Wolf’s foundational eLearning program, which was developed in partnership with Media Box Studios of Warrenton, VA, received a first-place platinum Hermes creative award from the Association of Marketing and Communications Professionals (www.amcpros.com). The 2011 international competition for traditional and emerging media received more than 4,400 entries from major companies, organizations and branches of the U.S. government.

Escape the Wolf’s new foundational eLearning program provides a baseline introduction to global travel personal security for employees of corporate and government clients.

“This award reflects Escape the Wolf’s commitment to deliver the highest quality products and services to our clients,” Clinton Emerson, Escape the Wolf chief executive officer and president, said. “Our eLearning is the first step to build a sustained capability as a safer, more aware and more confident global traveler.”

The platinum award recognizes entries exceeding the high standard of excellence that serves as a benchmark for the marketing and communications industry.

Escape the Wolf provides preemptive, holistic travel risk mitigation solutions for global companies and government agencies. The company’s Total AwarenessSM system prepares the international professional traveler to identify, avoid and minimize the wide range of THREATs® or wolves that exist worldwide. Escape the Wolf supports travelers with training seminars, executive consultations, eLearning, technology and other innovative resources. www.escapethewolf.com

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