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## **Escape the Wolf Introduces Zero Trace™ Protection Products *Shields Digital Devices from Data and Identity Theft and Tracking***

Feb. 14, 2012 (Virginia Beach, VA) – Escape the Wolf announces the introduction of its Zero Trace™ patented, Navy-SEAL designed travel products with electromagnetic shielding, which provide the highest level of protection from data and identity theft and tracking for laptops, cell phones and other digital devices.

“It’s easy and cheap to exploit digital devices today. Zero Trace offers a simple, quick solution that stops the bad guys cold,” said Clinton Emerson, chief executive officer of Virginia Beach, VA-based Escape the Wolf.

International digital crime is growing. In a 2011 speech, the Global Security Coordinator for the Overseas Security Advisory Council (OSAC) noted the fastest growing segment of international organized crime is cybercrime with smartphones being a particular sweet spot.

A digital device doesn’t have to be “on” to be a target. When off, a cell phone can still provide GPS locations to allow tracking. Cell phone information can be at risk for “man-in-the-middle” exploitation where adversaries take control with an off-the-shelf mobile tower.

Innovative Zero Trace shielding blocks signals in and out with roughly 33dbm of attenuation and features fail-proof closure, a critical aspect to ensure operational success.

The high-end Zero Trace product line, available in either black or gray, includes –

**Escape the Wolf® Zero Trace™ Cell Phone Pouch** – Accommodates any size smartphone.

**Escape the Wolf® Zero Trace™ Laptop Briefcase** – Computer compartment meets TSA requirements. Internal Zero Trace pouch accommodates a 15-inch computer.

**Escape the Wolf® Zero Trace™ Laptop Sleeve** – Padded sleeve with easy in-out fits up to a 17-inch computer.

**Escape the Wolf® Zero Trace™ Messenger Bag** – Computer compartment meets TSA requirements. External pouch on top flap for quick access to RFID credit cards, passport or cell phone. Internal pouch on top flap for more secure storage. Third, internal pouch accommodates a 15-inch computer.

**Escape the Wolf® Zero Trace™ Passport Pouch** – Holds RFID passport, passport card and electronic driver’s licenses.

**Escape the Wolf® Zero Trace™ Utility Pouch** – For cameras, GPS and other digital devices.

**Escape the Wolf** provides preemptive, holistic travel risk mitigation solutions for global companies and government agencies. The company’s system of Total Awareness<sup>SM</sup> prepares the international professional traveler to identify, avoid and minimize the wide range of THREATs® or wolves that exist worldwide. Escape the Wolf supports travelers with training seminars, executive consultations, eLearning, technology, and innovative travel products, including its Zero Trace™ digital device protection product line. [www.escapethewolf.com](http://www.escapethewolf.com)

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